

Informed Fast and Far Ahead

Up-to-the-minute, current and comprehensive, for a specific time period or over the long term – Our Press Review service delivers the media impact of your issues in the media **starting at 5:30 a.m.** daily, **seven days a week.** You'll receive an early, detailed overview of the **current daily media coverage** provided in the AUSSCHNITT Portal for a **flat rate.** Wherever and whenever you want. In text, images, and in colour.

Press Reviews

- | **Editing:** Individual Press Review with a selection of content according to your topics and specifications, **classification** based on categories relevant to you. Even the layout of your Press Review can be customised.
- | **Advertising Value Equivalent:** We determine the Advertising Value Equivalent of the entire article for all of your clippings.
- | **Mobile Services: News Alert** via e-mail or on your mobile phone, or **Press Review Mobile** including full texts on your mobile phone or Blackberry®

Media List

- | **Press Review Top 50:** Over 50 key national print media
- | Optional: upgrade to **regional media** titles and **trade press** from databank research, 5,000 online media, news agencies, TV
- | **Press Review Direct:** All digitally available media titles from databank research
- | **Specific titles:** Select your own desired media titles

The AUSSCHNITT Portal

- | News section and archive with all of your research results
- | Brief and detailed views of results, clipping- and media-related information, full text display*
- | Search function to sort and filter according to various criteria
- | PDF files of individual articles from licensed print media* as well as display and download of digital Press Review
- | Create and download your own personal Press Review*, including Press Summaries

* Contingent upon a signed declaration of intent with PMG Presse-Monitor GmbH and compliance with German copyright law. Re-importing digital articles is not permitted without additional licensing agreements.

24/7 news agency alert service without a retention period!

- | You receive a brief summary of relevant news items via email immediately upon publication and confirmation of relevancy – including the original titles and contact data of the news agencies.

New: Date Preview!

By receiving an overview of important industry happenings and politically or media-relevant events, you may better plan and manage your press activities and thematic focus.

We are happy to address your individual requirements and advise you in the selection of your Media List. Find out about additional features of the AUSSCHNITT portal. Your consultant team can assist you in the formalities of acquiring a licence from PMG. Simply use the order form on www.ausschnitt.de, call us at **+49 30 203987-0**, or write to us at sales@ausschnitt.de.



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Media List

Print media Germany

Abendzeitung	Handelsblatt
B.Z.	Hannoversche Allgemeine Zeitung
B.Z. am Sonntag	Impulse
Berliner Kurier	Kölnischer Stadt-Anzeiger KN
Berliner Kurier am Sonntag	Leipziger Volkszeitung Stadtausgabe
Berliner Morgenpost	manager magazin
Berliner Zeitung	Märkische Allgemeine Potsdamer Tageszeitung
Bild am Sonntag	Märkische Oderzeitung Bernau Niederbarnim Echo
Bild Berlin-Brandenburg	Neue Osnabrücker Zeitung Stadt Osnabrück und Stadtteile
Börse Online	NZZ Neue Zürcher Zeitung
Börsen-Zeitung**	Rheinische Post D
Bunte	Rheinischer Merkur Christ und Welt
Capital	Sächsische Zeitung Dresden
Cicero	Der Spiegel
Euro am Sonntag	Stern
Euro Finanzen	Stuttgarter Zeitung (Fernausgabe)
Express Köln	Süddeutsche Zeitung
Financial Times Deutschland	Super Illu
FINANZtest	Der Tagesspiegel
Focus	Der Tagesspiegel am Sonntag
Focus Money	taz Die Tageszeitung
Frankfurter Allgemeine Sonntagszeitung	Welt am Sonntag Berlin
Frankfurter Allgemeine Zeitung	Welt Berlin
Frankfurter Rundschau Ausgabe D	Westdeutsche Allgemeine Essen
Gala	Wirtschaftswoche
Hamburger Abendblatt	Die Zeit

** Special agreements are required for delivery of articles from Börsen-Zeitung

Optional

Over 800 titles from our complete database search

9 news agencies (including standard and topic-based services, financial and business services)

5,000 German language online media

8 TV programmes

Notes on delivery

Print media, news agencies	Articles from print media and search results from news agency reports from Saturdays are available starting at 10 a.m. on the same day in the AUSSCHNITT Portal. Articles from print media on Sundays are also available starting at 10 a.m. on the same day, and reports from agencies can be viewed the following Monday in the portal. dpa reports are subject to a retention period of 24 hours. News agency reports are only available via fax due to licensing laws.
TV	TV alerts are delivered from the previous evening. Search results for Friday, Saturday and Sunday are available in the AUSSCHNITT Portal the following Monday. Please see TV Alerts for prices of recordings.
Online media	All matches from Saturday and Sunday are available in the AUSSCHNITT Portal the following Monday.
Licensing	Please note that you require a licensing agreement with PMG Presse-Monitor GmbH and must comply with German copyright law. A signed declaration of intent is sufficient for orders with a maximum duration of 14 days. We are happy to send you the necessary documents.



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