

### Just that little bit quicker

Reports from news agencies are essential in documenting PR activities. Full text reports enable you to track how these are circulated in the media. Even faster with our 7/24 news agencies alert service.

- ☒ Our editorial team monitors 60 regional, standard and topic-based services as well as financial and business services from 9 German news agencies
- ☒ Reports are immediately evaluated and clearly presented together with the name of the news service and the date and time of the report
- ☒ Reports can be viewed as soon as they are available in the **AUSSCHNITT Portal**. This web-based information management solution allows you to access all clipping and media-related data on demand. Full text copies are also sent via post
- ☒ **New:** on request we deliver the results via FTP server
- ☒ **7/24 news agencies alert service without holdback period!** Our editorial team can deliver a summary of relevant news items from news agencies, immediately on publication. With this new service, you are kept abreast of your requested topics in the news round the clock - including evenings and weekends.
- ☒ **If it is really urgent:** You can also book our news agency monitoring service separately to cover a particular event such as an IPO or a crisis. We send you the results daily by fax so that you are always kept up-to-date on the latest news. Ask for more information on **National Press Review** management services
- ☒ **We also offer international monitoring:** We deliver results from a variety of news agencies outside of Germany in cooperation with our worldwide network of partners. Ask for more information on **Media Monitoring International**

#### Media programme

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| <b>AFP</b> Agence France Presse   | <b>dpa-AFX</b> Business news                    |
| <b>AP</b> Associated Press  | <b>dpa-tmn</b> topic-based service              |
| <b>ddp</b> Deutscher Depeschen Dienst <small>inc. all regional services</small> | <b>Global Press</b> news agency                 |
| <b>ddp-djn</b> Business service from ddp and Dow Jones                          | <b>ots</b> Original Text Service (news aktuell) |
| <b>Dow Jones NEWS</b>   | <b>Presstext</b> Presstext News Agency          |
| <b>dpa</b> Deutsche Presse-Agentur <small>Inc. all regional services</small>    | <b>Reuters</b> News from Germany                |

This offer is part of our media monitoring service. We are happy to advise you on how to optimise your PR evaluation and provide you with further information on other solutions we offer for monitoring, analysis, editorial services and classic media and social media. Book online at [www.ausschnitt.de](http://www.ausschnitt.de), call us on **+49 30 203987-0** or write to us at [sales@ausschnitt.de](mailto:sales@ausschnitt.de).



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